

# SPARKLE®

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খুশি



**ACI Electrical**

# COMPANY OVERVIEW



ACI Centre, Tejgaon, Dhaka

## ACI Limited : A Bangladeshi Conglomerate with British Roots

ACI Limited, a leading Bangladeshi conglomerate, began as a branch of Imperial Chemical Industries (ICI), a British multinational. Established during the era of East Pakistan, the branch transformed into a separate company named ICI Bangladesh Manufacturers Limited after liberation. In 1992, ACI's ownership transitioned from ICI to its Bangladeshi management, marking a new chapter and leading to the adoption of the current name, Advanced Chemical Industries Limited.

ACI Limited operates across Bangladesh through four core business units:

**Healthcare:** Committed to improving public health through innovative and reliable pharmaceutical products.

**Consumer Brands:** Enhancing everyday life by offering a wide range of toiletries, home care products, hygiene essentials, electronics, appliances, mobile phones, and food items like salt, flour, rice, tea, edible oil, and paints. They also manage international business ventures.

**Agribusiness:** The biggest agricultural integrator in Bangladesh, providing services and products related to livestock, fisheries, farm mechanization, infrastructure development, motorcycles, marine and riverine technology, and avionics.

**Retail Chain:** Operating the largest retail network in Bangladesh through SHWAPNO outlets, catering to over 65,000 customers daily.

## ACI SPARKLE : Empowering Bangladesh with Quality and Reliability

ACI Consumer Brands' Electrical Division, known as ACI Electrical, was established with a vision for a brighter future. Our mission is to provide safe, energy-efficient, and environmentally friendly electrical and lighting solutions.

ACI Electrical brings this vision to life through the SPARKLE brand, offering a comprehensive range of electrical products. This includes energy-saving LED lights, switches and sockets, circuit breakers, PVC tape, and professional lighting solutions.

Our commitment to innovation is driven by a well-equipped R&D lab and testing facilities. This allows them to continuously develop cutting-edge designs and incorporate the latest eco-friendly technologies into our products.

SPARKLE prioritizes quality and safety. Every product is meticulously crafted under strict quality control procedures, overseen by a team of highly skilled technicians and engineers. Our dedication ensures consistent performance and reliability, giving you peace of mind.





Home



Shop



Office



Restaurant



PRIME SERIES LED

Product	Wattage	Base	Variant	CCT	Lumen
Prime Series LED	5W	B22/E27	Daylight	6,500K/3,000K	500Lm
	10W		Daylight/Warm		1,000Lm
	12W		Daylight/Warm		1,200Lm
	15W		Daylight/Warm		1,500Lm
	20W		Daylight		2,000Lm
	25W		Daylight		2,500Lm



ECO SERIES LED

Product	Wattage	Base	Variant	CCT	Lumen
ECO Series LED	3W	B22/E27	Daylight/Warm	6,500K/3,000K	300Lm
	5W		Daylight/Warm		500Lm
	7W		Daylight/Warm		700Lm
	10W		Daylight/Warm		1,000Lm
	12W		Daylight/Warm		1,200Lm
	15W		Daylight/Warm		1,500Lm
	20W		Daylight/Warm		2,000Lm
	25W		Daylight/Warm		2,500Lm

# T-SERIES LED



Home



Shop



Office



Restaurant



85-265V AC



50-60 Hz

COLOUR RENDERING Ra=90



Product	Wattage	Base	Variant
T-SERIES LED	3W	B22/E27	RED/GREEN/BLUE/YELLOW
	5W		RED/GREEN/BLUE/YELLOW
	10W		RED/GREEN/BLUE/YELLOW

# IPS LED



Product	Wattage	Base	CCT	Lumen (AC Mode)	Lumen (IPS Mode)	Fast Charging	Back-up Time
IPS LED BULB	10W	B22/E27	6,500K	1000 Lm	400 Lm	Yes	2 hrs
	12W			1200 Lm	400 Lm	8 hrs	2 hrs
	18W			1800 Lm	600 Lm	Yes	2 hrs



Home



Shop



Office



Restaurant



COLOUR RENDERING Ra=80



85-265V AC



50-60 Hz



HI POWER LED

Product	Wattage	Base	Variant	CCT	Lumen
HI Power LED	30W	B22/E27	Daylight/Warm	6500K/3000K	3000 Lm
	40W		Daylight/Warm		4000 Lm
	50W		Daylight/Warm		5000 Lm



COLOR SMART LED

Product	Wattage	Base	Variant
COLOR SMART LED	3W	B22/E27	RED/GREEN/BLUE/YELLOW
	5W		RED/GREEN/BLUE/YELLOW
	7W		RED/GREEN/BLUE/YELLOW
	10W		RED/GREEN/BLUE/YELLOW

# GLS BULB



Home



Shop



Office



Restaurant



220-240V AC

Product	Wattage	Base	CCT	Lumen
Clear Bulb	25W	B22/E27	2,700K	220 Lm
	40W			345 Lm
	60W			620 Lm
	100W			1240 Lm

# DIM LIGHT



110-265V AC



50-60 Hz



Product	Wattage	Base	Shape	Variant
Aura Dim Light	0.5 W	B22/E27	Round	Red/Green/Blue/Yellow
			Flat	Red/Green/Blue/Yellow



85-265V AC



50-60 Hz



COLOUR RENDERING Ra>80



Home



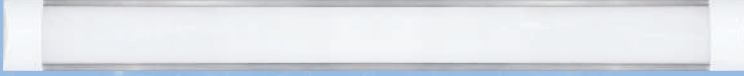
Shop



Office



Restaurant



LED TUBE LIGHT

Product	Wattage	Length	CCT	Lumen
Lumina Batten Tube	10W	1ft	6,500K	1,000 Lm
	20W	2ft		2,000 Lm
	40W	4ft		4,000 Lm
	60W			6,000 Lm



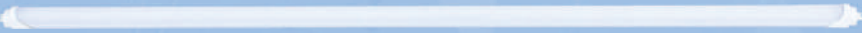
85-265V AC



50-60 Hz



COLOUR RENDERING Ra>80



Product	Wattage	Size	Type	Variant	CCT	Lumen
Tube Light	10W	2ft	T5	Daylight/Warm	6,500K/ 3,000K	1000 Lm
	20W	4ft		Daylight/Warm		2000 Lm
	10W	2ft	T8	Daylight/Warm		1000 Lm
	20W	4ft		Daylight/Warm		2000 Lm

LED DOWN LIGHT

COMING  
SOON



Product	Wattage	Type	Shape	Variant	CCT	Lumen
Down Light	6W	Surface/ Recessed	Round/ Square	Daylight/ Warm	6,500K/ 3,000K	480 Lm
	12W					1020 Lm
	18W					1620 Lm

2X2 PANEL LIGHT

COMING  
SOON



Product	Wattage	Type	Size	Variant	CCT	Lumen
Panel Light	48W	Recessed	600mmX600mm	Daylight/ Warm	6,500K/ 3,000K	4800 Lm



# FALCON SERIES



**1 GANG 1 WAY**  
(10A, 250V~)



**1 GANG 2 WAY**  
(10A, 250V~)



**2 GANG 1 WAY**  
(10A, 250V~)



**2 GANG 2 WAY**  
(10A, 250V~)



**3 GANG 1 WAY SW**  
(10A, 250V~)



**4 GANG 1 WAY SW**  
(10A, 250V~)



**BELL PUSH**  
(10A, 250V~)



**20A DP SWITCH**  
(20A, 250V~)



**45A DP SWITCH**  
(45A, 250V~)



**FAN DIMMER WITH SW**  
(500W, 250V~)



**10A 2 PIN SKT WITH SW**  
(10A, 250V~)



**13A 3 PIN MULTI SKT SW**  
(13A, 250V~)



**13A 10 PIN COM SKT SW**  
(13A, 250V~)



**15A 3 PIN SKT WITH SW**  
(15A, 250V~)



**TV SOCKET**



**TELEPHONE SOCKET**  
(CAT-3)



**DATA SOCKET 8 CORE**  
(CAT-6)



**BLANK PLATE**



# SMART SERIES (GOLDEN)



**1 GANG 1 WAY**  
(16A, 250V~)



**1 GANG 2 WAY**  
(16A, 250V~)



**2 GANG 1 WAY**  
(16A, 250V~)



**2 GANG 2 WAY**  
(16A, 250V~)



**3 GANG 1 WAY SW**  
(16A, 250V~)



**4 GANG 1 WAY SW**  
(16A, 250V~)



**BELL PUSH**  
(16A, 250V~)



**20A DP SWITCH**  
(20A, 250V~)



**32A DP SWITCH**  
(32A, 250V~)



**45A DP SWITCH**  
(45A, 250V~)



**FAN DIMMER WITH SW**  
(400W, 250V~)



**10A 2 PIN SKT WITH SW**  
(10A, 250V~)



**13A 3 PIN MULTI SKT SW**  
(13A, 250V~)



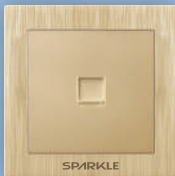
**13A 10 PIN COM SKT SW**  
(13A, 250V~)



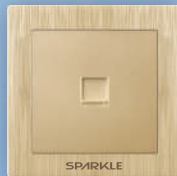
**15A 3 PIN SKT WITH SW**  
(15A, 250V~)



**TV SOCKET**



**TELEPHONE SOCKET**  
(CAT-3)



**DATA SOCKET 8 CORE**  
(CAT-6)



**BLANK PLATE**



# SMART SERIES (WHITE)



**1 GANG 1 WAY**  
(16A, 250V~)



**1 GANG 2 WAY**  
(16A, 250V~)



**2 GANG 1 WAY**  
(16A, 250V~)



**2 GANG 2 WAY**  
(16A, 250V~)



**3 GANG 1 WAY SW**  
(16A, 250V~)



**4 GANG 1 WAY SW**  
(16A, 250V~)



**BELL PUSH**  
(16A, 250V~)



**20A DP SWITCH**  
(20A, 250V~)



**32A DP SWITCH**  
(32A, 250V~)



**45A DP SWITCH**  
(45A, 250V~)



**FAN DIMMER WITH SW**  
(400W, 250V~)



**10A 2 PIN SKT WITH SW**  
(10A, 250V~)



**13A 3 PIN MULTI SKT SW**  
(13A, 250V~)



**13A 10 PIN COM SKT SW**  
(13A, 250V~)



**15A 3 PIN SKT WITH SW**  
(15A, 250V~)



**TV SOCKET**



**TELEPHONE SOCKET**  
(CAT-3)



**DATA SOCKET 8 CORE**  
(CAT-6)



**BLANK PLATE**



# ULTRA SERIES (GOLDEN)



**1 GANG 1 WAY**  
(16A, 250V~)



**1 GANG 2 WAY**  
(16A, 250V~)



**2 GANG 1 WAY**  
(16A, 250V~)



**2 GANG 2 WAY**  
(16A, 250V~)



**3 GANG 1 WAY**  
(16A, 250V~)



**4 GANG 1 WAY**  
(16A, 250V~)



**BELL PUSH**  
(16A, 250V~)



**20A DP SWITCH**  
(20A, 250V~)



**45A DP SWITCH**  
(45A, 250V~)



**FAN DIMMER WITH SW**  
(500W, 250V~)



**10A 2 PIN SKT WITH SW**  
(10A, 250V~)



**13A 3 PIN MULTI SKT SW**  
(13A, 250V~)



**13A 10 PIN COM SKT SW**  
(13A, 250V~)



**15A 3 PIN SKT WITH SW**  
(15A, 250V~)



**TV SOCKET**



**TELEPHONE SOCKET**  
(CAT-3)



**DATA SOCKET 8 CORE**  
(CAT-6)



**BLANK PLATE**



## ULTRA SERIES (WHITE)



**1 GANG 1 WAY**  
(16A, 250V~)



**1 GANG 2 WAY**  
(16A, 250V~)



**2 GANG 1 WAY**  
(16A, 250V~)



**2 GANG 2 WAY**  
(16A, 250V~)



**3 GANG 1 WAY**  
(16A, 250V~)



**4 GANG 1 WAY**  
(16A, 250V~)



**BELL PUSH**  
(16A, 250V~)



**20A DP SWITCH**  
(16A, 250V~)



**45A DP SWITCH**  
(45A, 250V~)



**FAN DIMMER WITH SW**  
(500W, 250V~)



**10A 2 PIN SKT WITH SW**  
(10A, 250V~)



**13A 3 PIN MULTI SKT SW**  
(13A, 250V~)



**13A 10 PIN COM SKT SW**  
(13A, 250V~)



**15A 3 PIN SKT WITH SW**  
(15A, 250V~)



**TV SOCKET**



**TELEPHONE SOCKET**  
(CAT-3)



**DATA SOCKET 8 CORE**  
(CAT-6)



**BLANK PLATE**

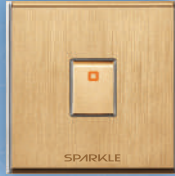


**SPARKLE®**

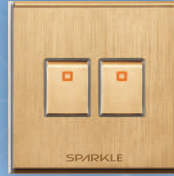
## PRO SERIES (GOLDEN)



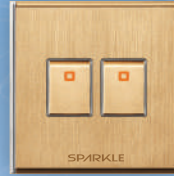
**1 GANG 1 WAY**  
(10A, 250V~)



**1 GANG 2 WAY**  
(10A, 250V~)



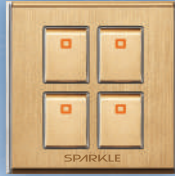
**2 GANG 1 WAY**  
(10A, 250V~)



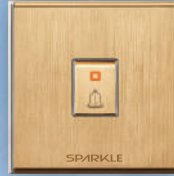
**2 GANG 2 WAY**  
(10A, 250V~)



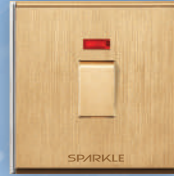
**3 GANG 1 WAY SW**  
(10A, 250V~)



**4 GANG 1 WAY SW**  
(10A, 250V~)



**BELL PUSH**  
(10A, 250V~)



**20A DP SWITCH**  
(20A, 250V~)



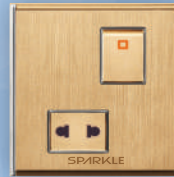
**32A DP SWITCH**  
(32A, 250V~)



**45A DP SWITCH**  
(45A, 250V~)



**FAN DIMMER WITH SW**  
(500W, 250V~)



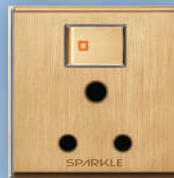
**10A 2 PIN SKT WITH SW**  
(10A, 250V~)



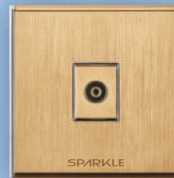
**13A 3 PIN MULTI SKT SW**  
(13A, 250V~)



**13A 10 PIN COM SKT SW**  
(13A, 250V~)



**15A 3 PIN SKT WITH SW**  
(15A, 250V~)



**TV SOCKET**



**TELEPHONE SOCKET**  
(CAT-3)



**DATA SOCKET 8 CORE**  
(CAT-6)



**BLANK PLATE**



# PRO SERIES (BROWN)



**1 GANG 1 WAY**  
(10A, 250V~)



**1 GANG 2 WAY**  
(10A, 250V~)



**2 GANG 1 WAY**  
(10A, 250V~)



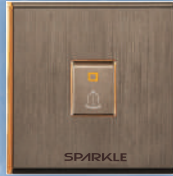
**2 GANG 2 WAY**  
(10A, 250V~)



**3 GANG 1 WAY**  
(10A, 250V~)



**4 GANG 1 WAY**  
(10A, 250V~)



**BELL PUSH**  
(10A, 250V~)



**20A DP SWITCH**  
(20A, 250V~)



**32A DP SWITCH**  
(32A, 250V~)



**45A DP SWITCH**  
(45A, 250V~)



**FAN DIMMER WITH SW**  
(500W, 250V~)



**10A 2 PIN SKT WITH SW**  
(10A, 250V~)



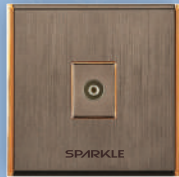
**13A 3 PIN MULTI SKT SW**  
(13A, 250V~)



**13A 10 PIN COM SKT SW**  
(13A, 250V~)



**15A 3 PIN SKT WITH SW**  
(15A, 250V~)



**TV SOCKET**



**TELEPHONE SOCKET**  
(CAT-3)



**DATA SOCKET 8 CORE**  
(CAT-6)



**BLANK PLATE**



# GOLD SEREIS



**1 GANG 1 WAY**  
(10A, 250V~)



**1 GANG 2 WAY**  
(10A, 250V~)



**2 GANG 1 WAY**  
(10A, 250V~)



**2 GANG 2 WAY**  
(10A, 250V~)



**3 GANG 1 WAY**  
(10A, 250V~)



**4 GANG 1 WAY**  
(10A, 250V~)



**BELL PUSH**  
(10A, 250V~)



**WATERPROOF BELL PUSH**  
(10A, 250V~)



**CARD SWITCH**  
(40A, 250V~)



**20A DP SWITCH**  
(20A, 250V~)



**32A DP SWITCH**  
**45A DP SWITCH**  
(32A/45A, 250V~)



**FAN DIMMER WITH SW**  
(500W, 250V~)



**10A 2 PIN SKT WITH SW**  
(10A, 250V~)



**13A 3 PIN MULTI SKT SW**  
(13A, 250V~)



**13A 10 PIN COM SKT WITH SW**  
(13A, 250V~)



**15A 3 PIN SKT WITH SW**  
(15A, 250V~)



**TELEPHONE SOCKET**  
(CAT-3) /  
**DATA SOCKET 8 CORE**  
(CAT-6)



**TV SOCKET**



**BLANK PLATE**







"Safety is 1st priority. Use SPARKLE MCB to ensure maximum protection to your asset."



MCB

Item	Current Rating	Variant	Rated Voltage	Breaking Capacity	Characteristics
MCB	2A	SP	220V-415V	3K	C
	4A				
	6A				
	10A				
	16A				
	20A	SP/DP/TP			
	25A				
	32A				
	40A				
	50A				
63A					



DISTRIBUTION BOX

Product	SKU	Material	Voltage Range	Mounting Way
Safeguard Distribution Box	SP 1 WAY (L1)	Plastic	220-240 V	Surface, Recess
	DP 2 WAY (L2)			
	TP 3 WAY (L3)			
	2DP 4 WAY (L4)			
	2TP 4-6 WAY	Metal & Plastic		
	3TP 7-9 WAY			
	4TP 10-12 WAY			
	5TP 13-15 WAY			

PIANO SERIES



1 WAY SWITCH  
(6A, 250V~)



2 PIN SOCKET  
(5A, 250V~)



FUSE  
(5A, 250V~)



BELL PUSH  
(6A, 250V~)



FAN REGULATOR  
(250W, 250V~)



TV SOCKET



INDICATOR  
(250V~)



Hexagon Holder (B22/E27)  
(6A, 250V~)



Round Batten Holder (B22/E27)  
(6A, 250V~)



Hexagon Ceiling Rose  
(6A, 250V~)



Pendant Holder (B22/E27)  
(6A, 250V~)



Ceiling Rose  
(6A, 250V~)

DECORATIVE HOLDERS



Decorative Multi  
Holder Silver  
(6A, 250V~)



Decorative Multi  
Holder Gold  
(6A, 250V~)



Decorative Ceiling Rose  
Gold  
(6A, 250V~)



Decorative Ceiling Rose  
Silver  
(6A, 250V~)

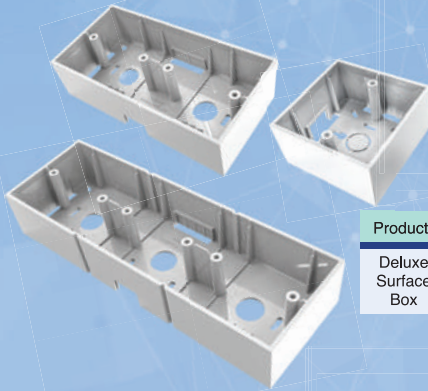
PLUG ITEMS



**NEW  
ARRIVAL**

Product	Voltage	Current
2 Pin Plug	250V~	$\frac{6A}{10A}$

SURFACE BOX



**NEW  
ARRIVAL**

Product	SKU	Material	Voltage Range	Mounting Way
Deluxe Surface Box	<u>1 GANG</u>	Fire Retardant Virgin Resin	220-240 V	Surface
	<u>2 GANG</u>			
	<u>3 GANG</u>			

FAN BOX ITEMS



Fan Hook Box

**NEW  
ARRIVAL**



Fan Cover Plate

SKU	Material	Voltage Range	Size
<u>Fan Hook Box</u>	Fire Retardant Virgin Resin	220-240 V	<u>6 Inches</u>
<u>Fan Cover Plate</u>			<u>6.75 Inches</u>

PVC TAPE



Product	Color	Size
PVC Insulating Tape	<input checked="" type="checkbox"/> Black	17mm X 10Y
	<input checked="" type="checkbox"/> Red	
	<input type="checkbox"/> White	

# SPARKLE®




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